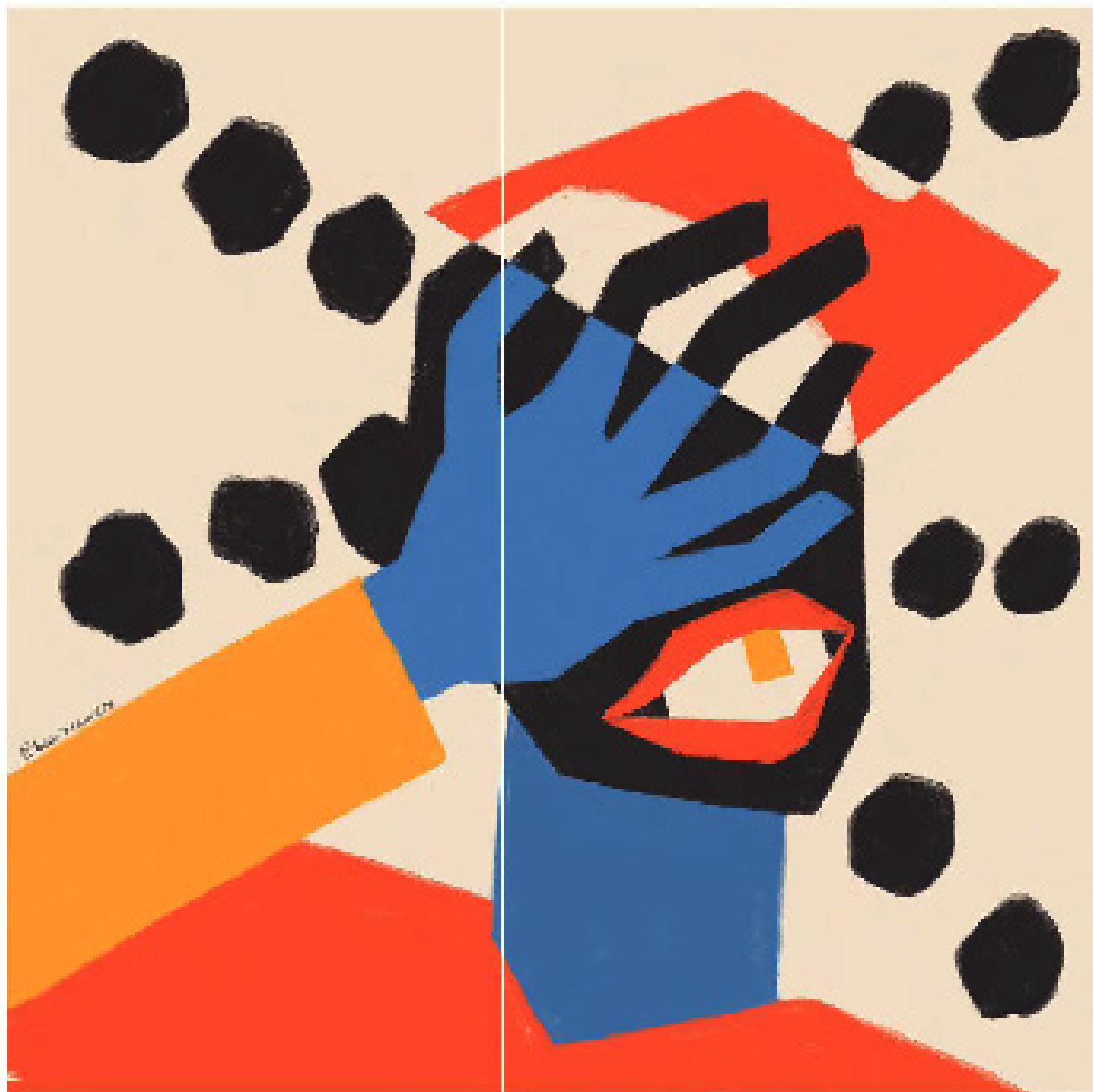


2021-2022
ANNUAL REPORT





CONTENTS

- 1** A GLANCE FORWARD
- 2** ARTISTS IN SCHOOLS
- 5** EXHIBITIONS
- 7** LEADING SPONSORS
- 8** WE ARE THE ARTS
- 9** INTERNATIONAL FOLK FESTIVAL
- 11** A DICKENS HOLIDAY
- 12** WEBSITE IMPROVEMENTS
- 13** BLACK CULTURE EXPERIENCE
- 15** GRANTS AND ALLOCATIONS
 - 2021-22 GRANTS RECIPIENTS
- 17** THANK YOU TO OUR MEMBERS
- 19** THANK YOU TO OUR DONORS
- 21** 2021-22 FINANCIAL REPORT
- 22** A MESSAGE FROM THE INTERIM PRESIDENT & CEO
- 23** BOARD OF TRUSTEES
- 24** STAFF
- 25** MISSION



A GLANCE FORWARD AT 2022-2023

The Arts Council of Fayetteville & Cumberland County is taking strategic action to prioritize:

1.

**Diversifying
our
Community
Connections**

2.

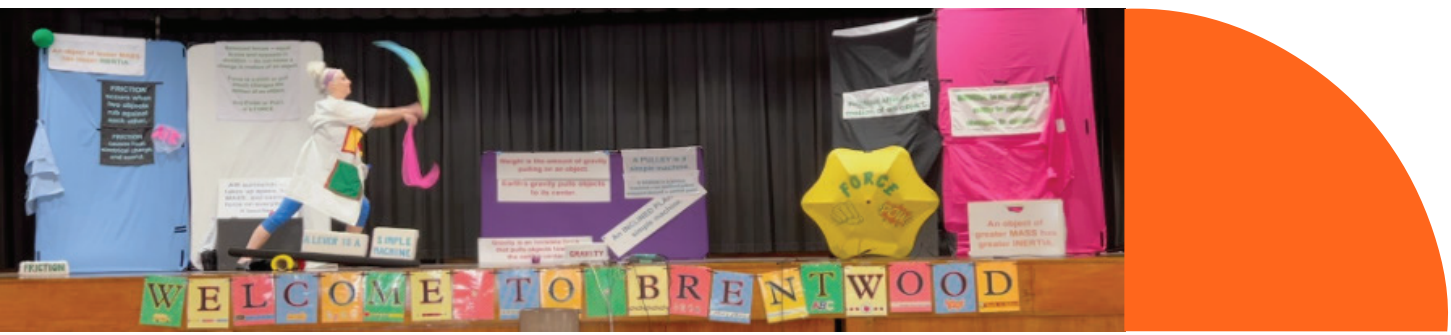
**Deepening
our
Community
Connections**

3.

**Focusing on
our
Organizational
Development**

4.

**Strengthening
the Financial
Base of our Art
Community**



Total Teaching Artist Fees 2021-2022:

The Arts Council paid
\$30,208
to Teaching Artists
through the AIS
Program.





\$14,575

paid to Teaching Artist for engagements in Cumberland County elementary, middle, and high schools.

**ARTS
FOR ALL
ALLOCATION**



16

different Title I Schools participated in Artists In Schools through the Arts For All Allocation at little or no charge.



The Arts Council reached

4,238

students and

345

faculty/staff through the Arts For All Allocation in Title 1 Schools

3,873

Elementary School Students

65

High School Students

390

Middle School Students



MATCHING SUBSIDY STRATEGY

31

**schools participated in
AIS on a sliding fee scale
through the Matching
Subsidy strategy.**

8,365

Elementary School Students

435

Middle School Students

28

High School Students

\$15,633

**in Teaching Artist subsidies
provided to Cumberland
County schools.**

The Arts Council reached

8,828

students and

478

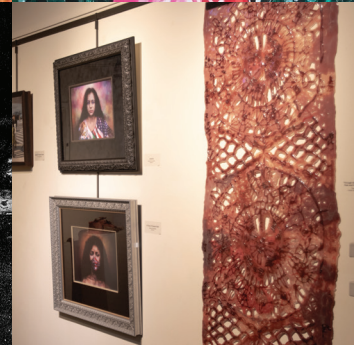
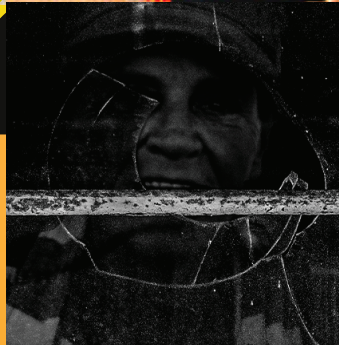
**faculty/staff through the
AIS Matching Subsidy
strategy.**



**The Matching Subsidy
program produced**

27

**separate Teaching Artist
engagements for Cumberland
County Schools.**



2021 - 2022

EXHIBITS

PUBLIC WORKS

MAY 23 - JULY 17, 2021

Public Works is a community-wide art exhibit that welcomes participation from artists in Cumberland and surrounding Counties.

REVELATIONS: 50 YEARS OF PAINTING

JULY 23 - SEPTEMBER 11, 2021

Revelations is a solo exhibit featuring a survey of works by Dwight Smith, created between 1970 and 2021. The exhibit showcases approximately 50 works of art in a variety of creative mediums that include oil, acrylic, and watercolor paintings as well as mixed media drawings and collage works on paper.

LATINXHIBIT

SEPTEMBER 15 - OCTOBER 15, 2021

LatinXhibit is an inaugural exhibition for the Arts Council that embraces the diverse culture of Hispanic Heritage Month. LatinXhibit celebrates the rich and diverse influence Hispanic and Latino artists have on the history and impact of mainstream American art.

ARTISTS WHO TEACH

OCTOBER 22 - DECEMBER 11, 2021

The Ellington-White Community Development Corporation (EWCDC) in conjunction with The Arts Council of Fayetteville Cumberland County presents the third national Artists Who Teach Exhibition. Artists Who Teach is a national juried competition celebrating Visual Art Educators and Art Education.

I AM SOMEBODY: FACES OF HOMELESSNESS

JANUARY 7- 22, 2022

Featuring the work of Donna Marlowe, I Am Somebody is a two-year effort capturing a photo story of local homelessness in its truest form throughout Downtown Fayetteville. The collection of photos tells a story of the daily struggles and impact of being homeless in Cumberland County.

CONSERVING LEGACIES: PAST, PRESENT, AND FUTURE – THE FAYETTEVILLE STATE UNIVERSITY FINE ART COLLECTION

JANUARY 28 - MARCH 5, 2022

The exhibit is an awe-inspiring depiction of the history and creative culture of the Black experience in America. Featuring over eighty selected works of historical and contemporary visual artists from The Fayetteville State University Fine Art Collection, the exhibit explores the fabric of Black culture through imagery that is connected to love, jubilation, tragedy, truth, and challenges faced by people of color.

ANNUAL JURIED HIGH SCHOOL ART SHOW

MARCH 10 - 20, 2022

This exhibit is an important highlight of spring activities for Cumberland County School's high school visual arts students that takes place annually at the Arts Council.

10:10:10 2022

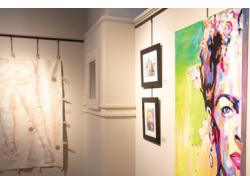
MARCH 25 - MAY 21, 2022

The 10:10:10 exhibition captures a diverse collection of imaginative and impressive artwork by gifted North Carolina artists. 10:10:10 provides a platform that encourages unconventional and architectural expressions of their vision and life experiences. 10 Artists, 10 Linear Feet, 10 Self-Curated Exhibitions.

VANGUARD SOCIAL: VISIONS OF SOUTHERN QUEER RESISTANCE

MAY 27 - JUNE 12, 2022

Empowering and uplifting the QTBIPOC (Queer, Trans, Black, Indigenous People of Color) experience, Southern Equality Studios highlights the works of 20 Southern QTBIPOC artists to emphasize the pivotal role of Black queer and trans creatives in the push for liberation.



Thank You to our

LEAD SPONSORS

Cape Fear Eye Associates
H & H Homes
Piedmont Natural Gas

CONTRIBUTING SPONSORS

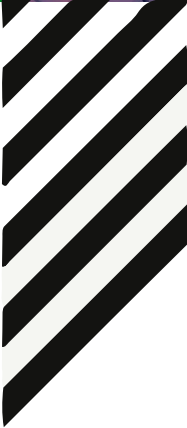
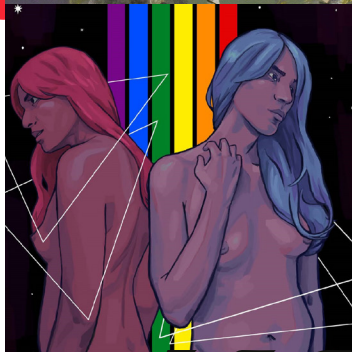
Fayetteville Orthopaedics and Sports Medicine
MetroNet

FRIENDS OF THE ARTS COUNCIL

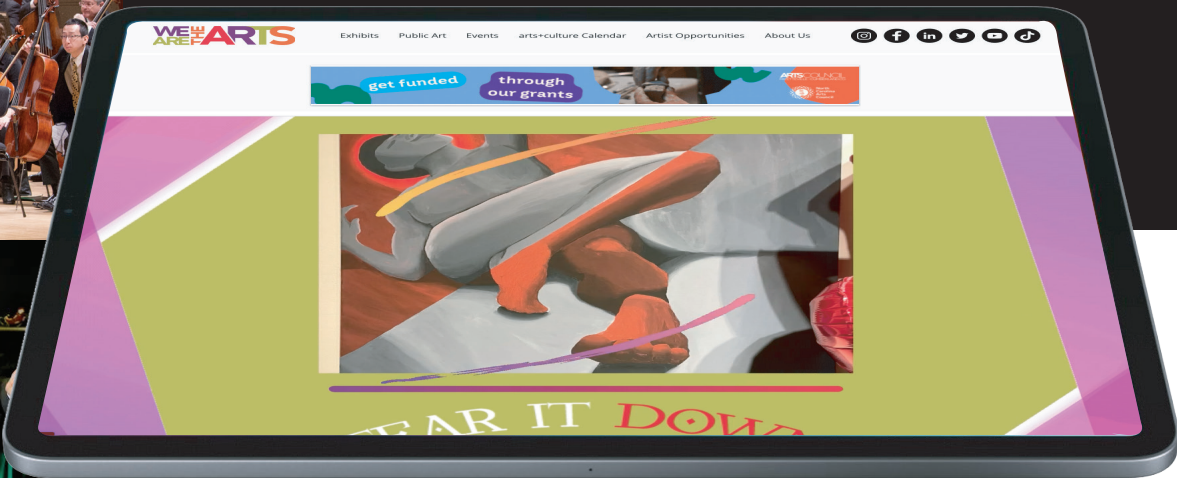
Callahan & Rice Insurance Group, Inc.
City Center Gallery and Books
Cool Spring Downtown District, Inc.
ERA Strother Real Estate
Fayetteville/Cumberland County Economic Development Corporation
First Citizens Bank
Holmes Security Systems
Valley Radiology

FUNDERS

City of Fayetteville
Cumberland County
Cumberland Community Foundation
Fayetteville-Cumberland Parks and Recreation
National Endowment for the Arts
North Carolina Arts Council - a division of the Department of Natural
and Cultural Resources
North Carolina GlaxoSmithKline Foundation
State Employees Combined Campaign



WE ARE THE ARTS





THE ARTS COUNCIL'S 43RD ANNUAL
INTERNATIONAL
folk
FESTIVAL

powered by



Piedmont
Natural Gas

**LET'S TOUR
THE WORLD
TOGETHER!**

**Let's Tour The World Together...
VIRTUALLY! The longest running
multicultural festival in the region
honored the richness of our diverse
heritage through a virtual celebration
of artistry and cuisines of the nations
that make up Cumberland County.**



**In light of COVID-19, in-person IFF parade
and festivities were cancelled. The Arts
Council continued to unify our
communities with a virtual celebration
showcasing a variety of pre-recorded
cultural music and dance performances,
along with international cooking
segments.**



Through our love and appreciation of art, the celebration continued with participating nations: Africa, Belize, Mexico, Thailand, Argentina, Colombia, Ghana, Hawaii, Ireland, and Ukraine.

The Arts Council explored the most visually authentic, photorealistic global view of our beloved planet with a 16ft EarthBall display in The Arts Center gallery. The experience included a Silent Sound-Off that featured music from around the world played through personal headsets.

Artist Marlon Thompson unveiled a unique and inspirational artwork that honored our diverse cultural heritage as ONE COMMUNITY. The "Unity Mural" illustrated togetherness by bridging the gap between art and community.





22ND ANNUAL A DICKENS HOLIDAY

**A Unique Holiday & Shopping Experience
Powered by Piedmont Natural Gas, H&H
Homes and Cape Fear Valley Health**



In the tradition of Charles Dickens' classic novella "A Christmas Carol", the streets of Historic Downtown Fayetteville were filled with cheer and good tidings as the Arts Council transformed Hay Street into an extraordinary Victorian-era holiday experience that attracted over 18,000 shoppers to #shoplocal and #supportlocal for the holiday season. This tradition accentuated downtown merchants and restaurants while the community gathered in celebration of the holiday spirit.

The marketplace ignited with glorious displays of unique handcrafted holiday trinkets, treats, and treasures created by talented local artists and crafters.

Downtown merchants decked their storefronts with enchanting decorations and specialty gifts as onlookers enjoyed the festive sights and sounds of holiday street performers and carolers, Gingerbread Community of Hope, live chalk drawings, Victorian horse-drawn carriage rides, Dickens characters with Father Christmas, and the traditional Community Holiday Tree and Candle Lighting that brought communities together under a peaceful and harmonious congregation of fellowship.





IMPROVING THE COMMUNITY'S CONNECTION TO ARTS+CULTURE

Improving the community's connection to arts+culture

The Arts Council relauches our improved and fully-functional organizational websites as part of our digital restructuring plan to strengthen and monetize communication and branding efforts for the agency. The websites support the progression of Cumberland County's vibrant and flourishing arts community, stimulate tourism by digitally enhancing our connection to the cultural identity of the arts and entertainment district in the Cape Fear Region, and extend our ability to reach more diverse demographics.

The newly designed, user-friendly, and easy-navigational websites merge arts education, cultural interests, capacity building opportunities, and the business of arts and culture into a centralized platform that offers visitors a streamlined, uncluttered, and comprehensive digital link to "all things arts and culture" in our local community and in the region.

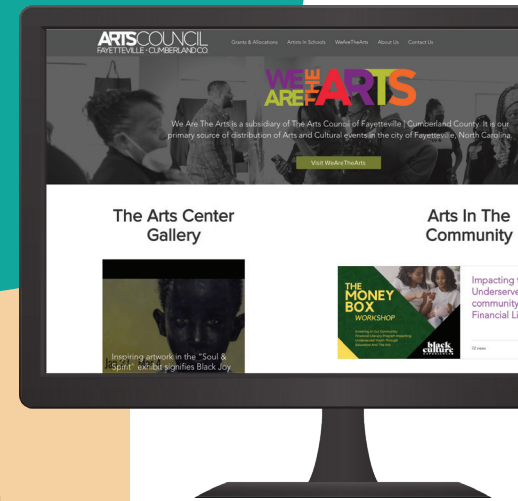
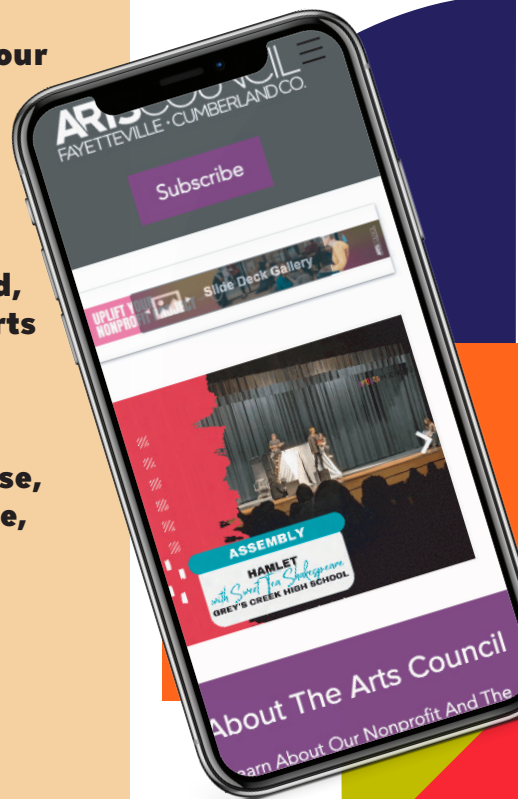
Additional improvements included monetizing its social media footprint, rebuilding its contact management database, updating its search engine optimization and business profile, and implementing digital targeting tactics to broaden its reach.

TheArtsCouncil.com

- > Arts Council News
- > The Arts Center Gallery
- > Arts In The Community
- > Grants & Allocations
- > Support The ARTS

WeAreTheARTS.com

- > Gallery Exhibits
- > Public Art
- > Community Events
- > arts+culture Calendar
- > Artist Opportunities





BLACK CULTURE EXPERIENCE

BLACK CULTURE EXPERIENCE Celebration of Black Culture through the ARTS Powered by Piedmont Natural Gas

The Arts Council dove deep into the undeniable influence that Black Culture has made in shaping the dynamics of our nation by honoring African American achievements and its innumerable contributions within the ARTS all year round. The Black Culture Experience is a series of compelling and inspirational programs selected by the Arts Council that educate, uplift, and empower our communities by celebrating the artistic talents of local and nationally renown Black artists, producers, and organizations that encourage our community to be bold and intentional in breaking the mold and mindsets of conventional artforms.

The series allowed the Arts Council to expand and improve upon its arts and cultural-based programs and services to ensure that programming quality and community impact are culturally engaging, accessible, and inclusive to all communities. The majority of the selected programs were produced by grant recipients or teaching artists of the Arts Council. In addition, Black artists, producers, and organizations were introduced to grant programs and event opportunities conducted by the Arts Council that may help fund cultural arts projects in our community.



2022 BLACK CULTURE EXPERIENCE FEATURES:

Conserving Legacies: Past, Present and Future

The Fayetteville State University Fine Art Collection and Ellington White Contemporary Gallery's awe-inspiring art exhibit featured over eighty selected works that depicted the history and creative culture of the Black experience in America. Curator: Dwight Smith.

ARTspired: Where The Paintbrush and Pen Collide

Five local poets gave original and inspirational poetic reflections on the impact of selected works showcased in the Conserving Legacies Exhibit. Featured Artists: Myra Clark, Leskeisha Sandidge, Nick Courman, Kimberly Mclean, and Jamela Ltaró. Host: Sherris Johnson.

Art To Heart: History of NC Poetry

Spoken word panel of storytellers explored the history of three poetic scenes that greatly influenced the spoken word artform by detailing its roots in NC and beyond. Artists: Dasan Ahanu (Durham, NC), Boris "Bluz" Rogers (Charlotte, NC), and Neil Ray (Fayetteville, NC). Host: Lejuane Bowens (Fayetteville, NC).

Four Women

Book Black Women, LLC

Concert-like experience showcased the vocal talents of home-grown melanated queens! Performers: Ashley Jones, Desireé Tolodziecki, Antoinette Holden, Ayana Washington.

"Deep River" Podcast Launch

Rediscovering The Spirituals: A Learn & Listen Experience

Podcast exploring the history of the Negro Spirituals. Performances were paired with in-depth overviews of the history and meaning behind the folk songs that shaped the musical foundation of our nation and several of today's popular genres. Producer: Paul Anderson II.

Artist Talk with Dwight Smith

Curator of the Conserving Legacies: Past, Present and Future Exhibit

Dwight Smith discussed the concept for the Conserving Legacies exhibit, the history of selected art pieces, and its impact on American art.

Get BlackLIT Literary Fair

Celebration of Black Authors and Literary Professionals

Intentional effort to keep a love for literacy present in the community, Black authors inspired to make literacy relatable and relevant. Featured a Professional Writer's Panel Discussion, Children's StoryTime, Literary Café, and more. Host: Nia-Tayler Clark.

Future Leaders of Tomorrow

Magic 106.9 highlighted the accomplishments and talents of selected Future Leaders that are making a difference in our community. Prizes included Visa Gift Cards with the grand prize of a new tablet courtesy of recording artist Tiwa Savage and Motown Records!

2021-2022 WHO WE SUPPORT

CULTURAL ORGANIZATION RESOURCE (CORE) GRANTS

Cape Fear Botanical Garden
Cape Fear Regional Theatre
Fayetteville Symphony Orchestra

MUNICIPAL ARTS ALLOCATIONS

Town of Hope Mills
Town of Godwin
Town of Wade

PROJECT SUPPORT GRANTEEES 2021-22

Cape Fear Valley Medical Foundation, Inc
City of Fayetteville/Fayetteville-Cumberland Parks & Recreation
Community Concerts of Fayetteville, Inc.
Crossroads Outreach Alternative Program Ministries (COAP)
Cumberland Choral Arts
Cumberland County Public Library
Ellington-White, CDC
Fascinate-U Children's Museum
Fayetteville State University
Gilbert Theater
Groundswell Pictures
Haymount United Methodist Church
Methodist University
Museum of the Cape Fear Historical Complex
Sweet Tea Shakespeare
The Rick Herrema Foundation

ARTIST SUPPORT GRANT

29 Artists

Cumberland, Hoke, Robeson, Sampson and Scotland Counties
Visual Arts, Craft, Writing, Music, & Theatre Disciplines



COMMUNITY FUNDING ALLOCATIONS 2021-22

Cool Spring Downtown District
North Carolina Veteran's Park
Cape Fear Regional Theatre Captial Expansion

MINI GRANTS 2021-22

ARTISTS

Paul Anderson II
Aaron Brown
Lawrence Bullock II
Courtney Cheatham
Michele Falls
Carla Guzman
Latisha Harden
Jonathan Kiebon
Aurelis Lugo
Dona Marlowe
Tashonda McCormick
Brandon McLean
Katelyn Murphy
Carolyn Rose-Grayson
Raul Rubiera
Devra Thomas
DorMiya Vance
Ayana Washington

NON-PROFIT ORGANIZATIONS

Armed Services YMCA Fort Bragg
Circa 1865
Cool Spring Downtown District
Crossroads Ourtreach Alternative Program Ministries (COAP)
Cumberland Choral Arts
Cumberland County Schools: Office of Indian Education
The Fayetteville Dogwood Festival
Fayetteville Pride
The Fayetteville Symphony Orchestra
Fayetteville Technical Community College Foundation
Fayetteville Technical Community College Department of Music
Friendship Community Gardens
The Gilbert Theater
Greater Life of Fayetteville
Groundswell Pictures
Holy Trinity Episcopal Church
The Lafayette Society
Rick Herrema Foundation
Seth's Wish
Sweet Tea Shakespeare
YMCA of the Sandhills: Fayetteville Branch

INDIVIDUAL DONORS

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Leslie Kiewra
Judge Toni King
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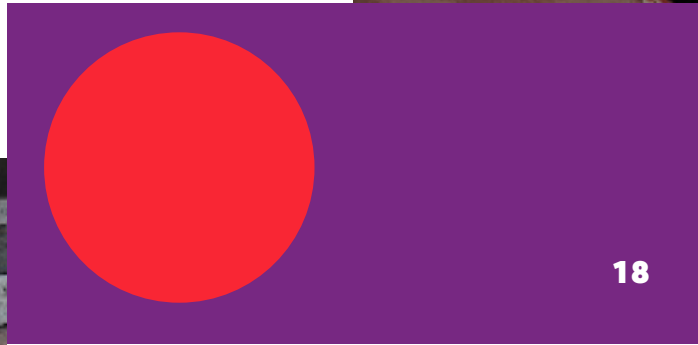
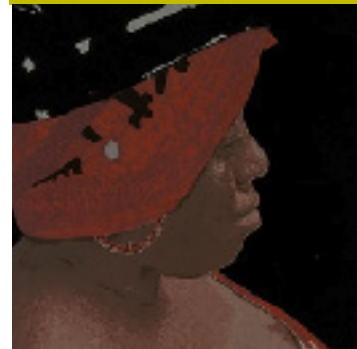
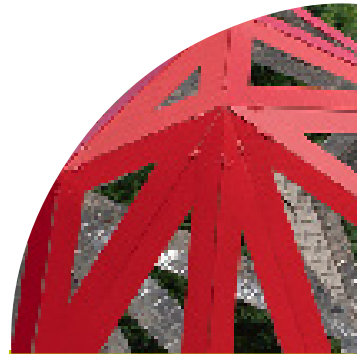
Ashley Lam
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Dr. Kenjuanna Mc Cray
Juelle McDonald
Toi & Wayne McGary
Grace McGrath
Thomas McKinney
Sharon Smith McNair
Leah King Metzger
Sherry & Casey Miller
Pat & Walter Mingle
Joe Mintz
Judy Musgrave
David Nikkel
Pavan Patel
Tiffany & Andrew Pennink
Walter J. Pikul
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Devin Trego
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Walter White
Martin C. Williams, Jr.
Lib & Bob Wilson
Lenora & Tryphina Wiseman
COL Willie and Maxine Wright

BUSINESS DONORS

Amazon
Callahan & Rice Insurance Group
Cape Fear Basketmakers Association
Cape Fear Eye Associates
Cape Fear Valley Health Systems
Cumberland Community Foundation
Cumberland County Schools
ERA Strother Real Estate
Fayetteville Area New Car Dealers Association
Fayetteville Orthopaedics and Sports Medicine
Fayetteville/Cumberland Economic Development Corporation
Floral Arts
Friends of Cumberland County Library, Inc.
GoodVibes
H&H Homes
Ladies Club of CFC MOAA
Lumbee Garanty Bank
C. John Malzone Marketing, Inc.
Nautilus Productions
PayPal Giving Fund
Piedmont Natural Gas
Squeek's
Staff-1 Service Group, Inc.
State Employees Combined Campaign
Tarheel Quilters Guild
The Manning Family Advised Fund
TRUIST
Valley Regional Imaging
Wellco Contractors, Inc

PUBLIC ART DONORS

City Center Gallery and Books
Collyn Strother & CROO Designs
Cool Spring Downtown District
Dr. Daniel McInnis
Eric Lindstrom and Kennon Jackson, Jr.
Fayetteville/Cumberland Parks and Recreation
Hay Street United Methodist Church
Joanne and Tony Chavonne
Nobles Pound Financial
Piedmont Natural Gas



2021-22 FINANCIALS



ASSETS

CURRENT ASSETS

CASH & CASH EQUIVALENTS	\$2,792,286
ACCOUNTS RECEIVABLE	\$4,970
OCCUPANCY TAX RECEIVABLE	\$735,293
PREPAID EXPENSES	\$814
BENEFICIAL INTEREST HELD BY CCF	\$113,456
TOTAL CURRENT ASSETS	\$3,779,003



LIABILITIES

CURRENT LIABILITIES

ACCOUNTS PAYABLE	\$3,680
PAYROLL TAXES & LIABILITY	\$61
PTO PAYABLE	\$28,123
DEFERRED INCOME	\$750
TOTAL CURRENT LIABILITIES	\$33,815

NET ASSETS

WITHOUT DONOR RESTRICTIONS

OPERATING	\$3,586,504
PROPERTY & EQUIPMENT	\$132,184
TOTAL WITHOUT DONOR RESTRICTIONS	\$3,718,688

WITH DONOR RESTRICTIONS \$26,500

TOTAL NET ASSETS \$3,745,188

TOTAL LIABILITIES & NET ASSETS **\$3,779,003**





MESSAGE FROM THE INTERIM PRESIDENT/CEO

The Arts Council of Fayetteville and Cumberland County began 2021-2022 still maneuvering through a worldwide pandemic. During the first half of the year, there remained severe limitations when it came to large gatherings and event programming. In a partially reopening world, the Arts Council focused on taking care of the staff and local artists and arts organizations by broadening our financial base of support from State and Federal funding sources and private donations. All the while, guided by our mission to support individual creativity, cultural preservation, economic development, and lifelong learning through the arts.

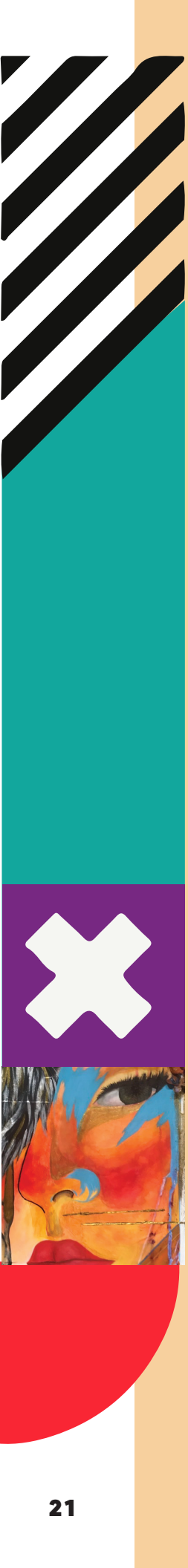
In the early months, the staff experienced a greater turnover of personnel than usual through a combination of coping with the stresses of trying to balance at home virtual schooling and other personal reasons. This period also saw a renewed focus on Diversity, Equity, Accessibility, and Inclusion (DEAI) throughout the workforce. In many ways, the pandemic has been devastating to our world, but it has also brought new opportunities for the future and has enabled the organization to emerge even stronger. Despite the uncertainties, who better than artists to innovate and to understand the intrinsic value of the arts in all our lives.

With gathering restrictions in place, the Board canceled an in-person International Folk Festival (IFF) in September 2021. To support our country cultural groups, countries were featured in professionally filmed cooking segments along with dance and music and broadcasted on various social media platforms. The world started to reopen in November for a scaled down in-person "A Dickens Holiday." Artists were once again engaged, and the community ushered in the holiday season by lighting their candles during the lighting of the holiday tree. Local businesses came out in force to financially support the Arts Council's efforts. Since public schools started to reopen after the holidays, the Artist in Schools Program pivoted and began bringing renewed opportunities for the teachers to reach their students and to enhance the educational experience. With additional relief funding, our various grant programs began to reach even deeper and wider to underserved populations.

Federal and State rescue funding efforts have enabled our cultural community to remain viable as we continue to navigate through uncharted waters. The total impact the changes in the working environment has had on employees during the pandemic is yet to be measured and, coupled with a worsening economic forecast, greater efforts must be made in human relations to retain a high-quality staff.

As we embark on 2022-2023, the Board is very much engaged in the process of developing a Strategic Plan for the organization. This plan will provide a roadmap to guide the organization through the next several years to include the leadership transition process. I want to thank the Board for providing me the honor of being a part of an organization that is truly having a positive impact in our community by changing people's lives through our programs and financial support. I also would like to thank our elected officials at the State, County, and City level for their continued support and that of our faithful sponsors and donors. This support will be even more vital to the health of our cultural community going forward. These are indeed challenging yet exciting times.

ROBERT "BOB" PINSON
INTERIM PRESIDENT & C.E.O.



ARTS COUNCIL OF FAYETTEVILLE CUMBERLAND COUNTY BOARD OF DIRECTORS 21-22

OFFICER - BOARD CHAIR

Tiffany Pennink

OFFICER - BOARD VICE CHAIR

Rick Allen

OFFICER - TREASURER

Lisa Sessoms

OFFICER - SECRETARY

Leah King Metzger

EXECUTIVE COMMITTEE

Devin Trego

Walter White

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Cull Jordan

Toni King

John Kistler

John Malzone

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Tuelle McDonald

Chancer McLaughlin

Sharon McNair

Pavan Patel

Chas Sampson

Kathy Thaman

Ray Thomas

Vilas Tonape

David Trego

James West

ARTS COUNCIL OF FAYETTEVILLE CUMBERLAND COUNTY STAFF

INTERIM PRESIDENT AND C.E.O.

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EXECUTIVE VICE PRESIDENT

Kennon Jackson Jr.

DIRECTOR OF GRANTS & ALLOCATIONS

Michael Houch

DIRECTOR OF MARKETING

Christy McNeil

DIRECTOR OF FINANCE

Holly Monroe

DIRECTOR OF OPERATIONS

Antonio Renteria

DIGITAL CONTENT MANAGER

Narciso "Al" Bowman

ARTS EDUCATION MANAGER

Sarah Busman

CREATIVE MANAGER

Collyn Strother

COMMUNICATIONS AND OUTREACH ASSISTANT

Carly Cox

RECEPTIONIST

Barbara Hayes

MISSION STATEMENT



The Arts Council of Fayetteville | Cumberland County supports individual creativity, cultural preservation, economic development, and lifelong learning through the ARTS.

The Arts Council is the primary steward of public and private funding for arts, cultural, and historical activities in the Cape Fear Region. Affiliated programs exemplify the Arts Council's core values:

EXCELLENCE

in artistry and content of programs and presentations

ACCOUNTABILITY

through best practices as non-profit organizations

TRANSPARENCY

in operations and decision-making

COLLABORATION

with many partners to leverage financial resources and expertise, and to build community consensus around cultural activities

INNOVATION

as leaders in creatively enhancing the reputation and vitality of our city and county with a national and international audience



