

The Arts Council's
2017 International Folk Festival Photography Contest
Official Rules
Deadline: October 9, 2017, 5 p.m.

1. CONTEST

The Arts Council of Fayetteville/Cumberland County is calling all photographers 18 years of age and older to submit their most stunning photographs of the upcoming 39th International Folk Festival, Sept. 22-24, in downtown Fayetteville, NC.

Grab your camera and spend the day (or two!) capturing what makes the festival Fayetteville's signature event. The International Folk Festival is renowned for its music, cuisine and cultural immersion. Upwards of 100,000 people from all over the world gather to celebrate cultural heritage. **Participation in the contest is free!**

2. PRIZES

One first-place winner will be selected for each category by a panel of jurors. (See categories under "Submission Specifications" below.) Winners will receive \$100 and one entry into a drawing for a free 10' x 10' booth space at A Dickens Holiday, Nov. 24, 2017 (nontransferable; not redeemable for cash). Winners are responsible for all taxes and will be required to fill out a W-9 form. In the event a winner does not complete a W-9, an alternate winner will be selected.

3. ELIGIBILITY

All persons entering the 2017 International Folk Festival Photography Contest must be 18 years of age or older. Any current staff or board member of the Arts Council, judging panel, and their immediate family members are ineligible to enter. A valid physical mailing address, email address and phone number must be included with submissions.

4. SUBMISSION SPECIFICATIONS

By entering the contest, photographers agree to abide by the OFFICIAL RULES set forth in this document. Photographers may submit up to 3 photos per category. These are the categories:

- **Parade of Nations** (begins Saturday Sept. 23, 10:30 am, on Hay Street – one-day opportunity!)
- **Performances on multiple stages** (including American Indian Showcase in Linear Park)
- **Arts and Crafts vendor** items (with permission from vendors)
- **Cultural food**

Visit www.TheArtsCouncil.com/iff for festival information and a link to the event's mission statement.

Photographing people: It is acceptable to photograph parade participants, performers and large crowd shots where individuals are not readily identifiable. Photographing individuals not officially associated with the festival – to include volunteers, the general public and minors – requires photo releases (see RELEASES below).

Photographs must be in jpg or JPEG format and can be mailed on CD or thumb drive (will not be returned) or uploaded to a Dropbox account. **No e-mailed or hard copy prints will be accepted for this contest.** Photos should be high resolution suitable for printing at 11" x 17" or larger. Images with watermarks, logos, or text will not be accepted.

Submissions must be accompanied by the attached entry form. There is no fee to enter.

Submissions **must be received no later than 5 p.m. on Oct. 9, 2017. Late submissions will not be considered.**

Submissions by mail: P.O. Box 318, Fayetteville, NC 28302, "ATTN: IFF Photo Contest"

Dropbox: Send an e-mail to calendar@theartscouncil.com with "IFF Photo Contest" in the subject line to request a link.

It is the sole responsibility of the entrant to ensure delivery of submission by the deadline. The Arts Council assumes no responsibility for lost or damaged submissions.

5. RELEASES

It is acceptable to photograph parade participants, performers and large crowd shots where individuals are not readily identifiable. Photo releases are required when photographing any and all individuals not officially associated with the festival to include volunteers, the general public and minors. The signature of a parent or legal guardian is required for all photographs that include a juvenile subject (minor under the age of 18 years old). It is the sole responsibility of the entrant to obtain any and all releases, prior to submission of the entry. By submitting a release the entrant agrees to the uninhibited exhibition and use of the photograph in the manner set forth in the Official Rules without additional compensation.

The Arts Council reserves the right to request each entrant to provide a signed release from all individuals appearing in any and all photographs submitted, authorizing the Arts Council of Fayetteville/Cumberland County to display, distribute, reproduce and modify entries in connection with the contest and the promotion thereof, in any media and format, henceforth. Failure to provide such releases upon request may result in disqualification of the entrant during the Contest and the selection of an alternate winner.

6. SELECTON OF WINNER

A panel of jurors will judge all entries based largely on the following criteria: original concept of presenting the festival in a compelling or new way, quality of the images for marketing purposes and best representation of the festival.

7. OWNERSHIP AND USE OF MATERIALS

The contest entrant retains rights to his/her photograph(s) including ownership if applicable. By submitting images, the photographer grants the Arts Council of Fayetteville/Cumberland County a nonexclusive right, in perpetuity, to:

- Publish the images for Arts Council purposes in any format, including print and electron publications, website, presentations, newsletters, brochures, fundraising appeals, public service announcements grant proposals, reports, awards, thank-you cards, displays, mailings and invitations. Photographers will receive photo credit where design and space allow.
- Provide images to other individuals and organizations for Arts Council-related use in news stories, newsletters, reports, slide shows, displays, web pages, etc.
- Use, in connection with the Photo Contest, your name, city, and state of residence.
- Keep the files provided, and to archive the images on CD or in other electronic forms, so that your photos can be used to in future Arts Council promotions.

8. CONTACT

Direct questions about this contest to Mary Kinney, Marketing Director, at calendar@theartscouncil.com (with "IFF Photo Contest" in the subject line) or call 910-323-1776. During the festival, visit the Marketing/Information booth closest to the Maiden Lane traffic circle with any questions.

The Arts Council's 2017 International Folk Festival Photography Contest
ENTRY FORM

Deadline: October 9, 2019, 5 p.m.

This form must accompany all submissions. Failure to provide this form will render submissions ineligible for the contest. By entering this contest, you agree to all the terms set forth in the OFFICIAL RULES.

Photographer's name: _____ Signature: _____

Mailing Address: _____
(Street) (City) (State) (Zip)

Phone: _____ Email: _____

Description of photo(s), including area of festival where photo was taken and what is happening in the photo.
(Use extra pages to provide descriptions if necessary).

1. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

2. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

3. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

4. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

5. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

6. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

7. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

8. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

9. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

10. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

11. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____

12. File Name: _____ Category (maximum of 3 images per category): _____

Description: _____