

What Is A Dickens Holiday?



Turn back the clock to Victorian times and enjoy strolling carolers, gingerbread and cider, Victorian carriage rides, handmade crafts and Dickens characters on the streets. The streets are closed and at 5:30 p.m. everyone

participates in the Candlelight Procession and Tree Lighting ceremony. It's a holiday event which draws more than 10,000 people to historic downtown Fayetteville.

When Is It?

It's the biggest shopping day of the year – the day after Thanksgiving – Friday, November 27 from 1:00 p.m. to 9:00 p.m. **This is a rain-or-shine event.**

What Are The Benefits?

You can expect exposure to thousands of people with holiday shopping on their minds, who love this quaint experience and would love to leave with unique gifts in their bags.

Dress In Victorian-Style Costume

Long dresses or skirts, shawls, hats or bonnets for the ladies. For gentlemen, suspenders, derby, top hat, wool scarf, knickers, etc.

What Do I Provide?

You will need to provide your own tables and chairs, tablecloth or cover, electrical cords and tools, lighting, etc.

Booth must be presented in an attractive Victorian holiday theme (as in Dickens' *A Christmas Carol*).

Canopies are permitted (better yet, those which allow you to roll the sides up or down to protect you and your merchandise from the elements. Note: this applies to 10' x 10' tents only). Don't forget to decorate it!

How Much Does It Cost?

- 10 x 10 Arts & Crafts Space – \$45
\$70 (with 120 electric)
- Food Vendor Space – \$250
\$275 (with 120 electric)
\$350 (with 210 electric)

Approved vendors will be notified by mail or email.

Artists & Crafters

Do you create original jewelry, glass art or stained glass? Do silhouettes or draw caricatures? Do you quilt, stitch or embroider on original handmade items? Do you create woodcrafts, pottery or paintings in any medium?

If your medium isn't listed, then call the Arts Council at (910) 323-1776 for approval on other work.

Send pictures or photocopies of all work you intend to present. All items must be ready for sale.

Food Vendors

- A **limited number** of food vendors will be accepted for the Food Court area. Because this event is themed, those vendors whose booths and food reflect the spirit of Victorian times will be given preference.
- Placement is decided by The Arts Council. Vendor placement is final. Food vendors must provide outside dimensions and a photograph of their unit with the application.
- Vendors using warming or cooking devices must have a charged & inspected fire extinguisher (minimum Class K portable) visible in their booth area.
- All vendors using warming or cooking devices who use a canopy in their mobile setup must have proof that the canopy has been treated with fireproofing chemicals.
- Food vendors must comply with all FDA and Health Department regulations. For more information contact Tony Ferguson, Environmental Health, (910) 433-3678.
- Health and Fire Departments will inspect all food booths prior to opening.
- Generators are not permitted.
- The Arts Council reserves the right to provide exclusive vending privileges to festival sponsors.





Historic Downtown Fayetteville will again be transformed into a unique & wonderful shopping experience.

Be a part of this growing holiday tradition!

Please include your website address
on the application if you would like us to link to your site.

There will be:
Cider and Gingerbread
Unique Arts & Crafts
Photos with Father Christmas
Delightful Holiday Entertainment
Carriage Rides
and so much more!
Expected attendance is 10,000 people

www.TheArtsCouncil.com