



## Guidelines

Arts Alive at 4<sup>th</sup> Friday is a monthly event in downtown Fayetteville where juried artists can exhibit and sell their original works. The event takes place on Maxwell Street from 6pm-10pm. Artists interested in participating must first submit an application for jurying and, if accepted, a booth application must be submitted to reserve a space at the event.

### Application Process:

- Complete a Jury Application form and return it to the Arts Council, 301 Hay St., P.O. Box 318, Fayetteville, NC 28302, **by the last day of the month prior to your planned participation.**
- A one-time, \$15 non-refundable application fee is required. *(Fee waived Jan.-April 2011)*
- Please make checks payable to the Arts Council.
- Submit 5 photos of your work in each type of work you plan to sell from your booth. For example: 5 images of pottery and 5 images of paintings.
- Submit a photo showing your booth set up.
- A new jury application and fee are required if there is a change in items being sold.

### Eligibility:

The art for sale must be original. No copies of registered or copyrighted work will be allowed. No production studio or mass produced items will be allowed. Limited editions may be allowed at the discretion of the jury **including giclees and hand pulled prints. Jewelry needs to be exceptional; generic bead stringing** will not be accepted. Preference will be given to artists whose jewelry consists of at least 10% hand made components. A committee of jurors will be looking for adept technical ability, accomplishment, innovation, visual appeal and thoughtful content.

\*If accepted, we will notify you by sending you an official Booth application.

Once received, the booth application must be returned with payment, by **the second Friday of the month you plan to participate** to reserve your space at the event. Booth fees are ~~\$30 per month.~~

### Artist Requirements:

- Artists must work their own booths.
- Artists are required to educate and/or demonstrate their work for the public.
- Artists will be responsible for the set up and break down of their booths.
- Artists must remain set up throughout the event (6-10pm). No early break down.
- Artists must provide own tables, chairs, tent, lights, and extension cords.
- Only items which have been approved through the jury process will be allowed for sale. This will be enforced.
- Co-ops or guilds must submit works for each participating artist following the guidelines for application.

January-April  
\$10 Fee if you sell  
Demonstrating  
ONLY is Free

### Artist Benefits:

- Juried Artists will receive a 10x10 booth space during Arts Alive to exhibit and sell juried original artwork.
- Artists will also receive priority if they commit to four or more event dates.
- Artists will have the opportunity to have their booths recognized as the “best booth” or their demonstration recognized as the “best demonstration.”
- Artists who commit to 9-10 months will be included in a list on the Arts Council’s website, [www.TheArtsCouncil.com](http://www.TheArtsCouncil.com)

For more information, contact Ashley Hunt at [ashleyh@theartscouncil.com](mailto:ashleyh@theartscouncil.com) or (910) 323-1776.



## Jury Application

This application must be completed and returned to the Arts Council, 301 Hay Street, Fayetteville NC 28301 by the last day of the month prior to your planned participation. For questions, please contact Ashley Hunt at [ashleyh@theartscouncil.com](mailto:ashleyh@theartscouncil.com) or (910) 323-1776.

### Artist Information

Name	
Street Address	
City, State, ZIP	
E-Mail Address	
Phone	

### Participation Guidelines

Please include:

- 5 photos of your work in each medium you plan to display or sell at your booth. (for example 5 images of pottery and 5 images of paintings).
- Photo showing your booth set up.
- A one time ~~\$15.00~~ non-refundable application fee. Make checks payable to The Arts Council.

*Fee Waived for (January-April 2011)*

- A new application and fee are required if there is a change in items for sale.

The art for sale must be original. No copies of registered or copyrighted work will be allowed. No production studio or mass produced items will be allowed. Limited editions may be allowed at the discretion of the jury including giclees and hand pulled prints. Jewelry needs to be exceptional; generic bead stringing will not be accepted. Preference will be given to Artists whose jewelry consists of at least 10% hand made components.

\*Applicants will be notified of acceptance within a week of the jurying deadline. Upon acceptance, juried artists will receive an official booth application that must be returned with payment by the second Friday of the month to reserve your space at that month's event.

### Description

Please provide a brief description of the works you plan to display or sell.

### Artist Agreement:

I have read and agree to abide by all Arts Council and Arts Alive requirements as stated. Arts Council and Arts Alive management is not responsible for theft or damage. I understand that I am responsible for the unloading, set up and clean up of my booth. I will abide by the "no early breakdown" rule. My booth contains only the items for which I was juried.

Signature \_\_\_\_\_

Date \_\_\_\_\_

### For Arts Council Use Only

Date Received _____	Accepted _____	Fee _____
	Database _____	Confirmed _____